



AUG 16 2023

MEMORANDUM NO. 2023-42

TO

ALL THE ELECTRIC COOPERATIVES

SUBJECT

2023 NEA-ECs SIMULTANEOUS LINE CLEARING AND TREE

PLANTING ACITIVITY

This year, the National Electrification Administration, in the celebration of its 54<sup>th</sup> Anniversary and 14<sup>th</sup> National Electrification Awareness Month (NEAM), with the theme "NEA and ECs: Service Excellence through Total Electrification by 2028" has lined up different activities significant to this event.

In this regard, ECs are enjoined to participate in the 2023 NEA-ECs Simultaneous Line Clearing and Tree Planting Activity which will be held on August 24, 2023.

To highlight the said event, the NEA together with BATELEC II will conduct a joint activity in Brgy. Malitlit, Lipa City, Batangas.

Further, ECs are requested to submit documentation photos and videos; specific location of line clearing activity including length of cleared lines; and type and number of seedlings planted for the tree planting activity.

Documentation reports will be submitted through email addresses <a href="mailto:nea.engineeringtod@yahoo.com">nea.engineeringtod@yahoo.com</a> and <a href="mailto:nea.engineeringtod@yahoo.com">pao nea@yahoo.com</a>. For further guidance, you may coordinate with the Chairperson of the Working Committee of NEA-ECs Simultaneous Line Clearing and Tree Planting Director Federico P. Villar, Jr. of the Engineering Department (ED) at telephone number (02) 8928-3013, and/or Director Emil S. Cuyugan of the Corporate Communication and Social Marketing Office (CCSMO) at (02) 8929-2237.

Sample designs of the promotional collaterals which may be used for the conduct of these undertakings will be posted on the NEA website (www.nea.gov.ph).

We look forward to your usual support and cooperation.

Thank you.

ANTONIO MARIANO C. ALMEDA

Administrator

NATIONAL ELECTRIFICATION ADMINISTRATION Office of the Administrator

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